PIAPI
PRETTY IS A PRACTICE INITIATIVE

Pretty Is a Practice.

A joyful personal growth and enrichment initiative for girls and women at every stage of becoming.

Through imaginative activities, interactive experiences and thoughtful resources, PIAPI™ invites you to learn something unexpected, try something unfamiliar or discover new possibilities in an ordinary afternoon.

No prescribed path. No ideal version of yourself to pursue. No obligation to turn every experience into a lesson.

At PIAPI, we celebrate beauty in all its forms.

The beauty within us and the beauty around us.

Beauty is found in how we think, how we treat others, what we create and what we discover. It's in the people, places and experiences that enrich our lives.

Pretty isn't limited to how we look. It's also about how we live.

Pretty is, in fact, a practice.

Just more opportunities to live beautifully, in every sense of the word.

PIAPI
PRETTY IS A PRACTICE INITIATIVE

More Living. Less Improving.

Personal growth has acquired an unfortunate reputation for being rather exhausting. The assignments. The expectations. The endless suggestions that we should all be working on ourselves.

PIAPI takes a different approach. We believe meaningful growth emerges naturally through curiosity, creativity, connection and play. Our experiences are accessible without being simplistic, playful without being childish and purposeful without feeling prescribed.

Six Qualities Worth Cultivating

Curiosity
The pleasure of wondering and discovering.

Confidence
Trusting our voices, choices and capabilities.

Courage
Trying what feels unfamiliar.

Compassion
Meeting ourselves and others with care and understanding.

Competence
Building knowledge and practical skills.

Creativity
Imagining and making possibilities real.

These are PIAPI's Six Cs.

Not a checklist, but qualities that flourish through everyday experiences.

Make room for more of what makes life rich. Growth has a way of joining in.

PiAPi
PRETTY IS A PRACTICE INITIATIVE

There's Room for You.

For the girl who asks a thousand questions.
For the woman who still has a thousand questions.

For friends seeking something new, mothers and daughters, sisters and cousins, mentors and mentees.
For the curious, the cautious, the adventurous and those who haven't quite decided.

PIAPI welcomes girls and women at every stage of becoming.

Enjoy experiences independently, with friends or across generations. Choose something familiar or explore entirely new territory.

No chapters. No meetings. No membership.
No self-improvement agenda.

Just opportunities to discover, create, connect and grow.

Come as you are.
Bring your curiosity.

When introducing younger girls to PIAPI, offer age-appropriate guidance, encourage their ideas and enjoy discovering things together.

PiAPi
PRETTY IS A PRACTICE INITIATIVE

How It Works.

Explore
Try ideas, ask questions and discover new possibilities.

Play
Engage in simple, imaginative activities that spark thinking, conversation and joy.

Create
Make something, try something new or put a fresh spin on something familiar.

Connect
Share experiences with friends, family or across generations.

Grow
Build confidence, skills and a richer appreciation for yourself and the world around you.

It's flexible, inclusive and easy to use.

PiAPi
PRETTY IS A PRACTICE INITIATIVE

Follow Your Curiosity.

There's no required starting point or particular order.

Explore PIAPI, find something that interests you and give it a try.

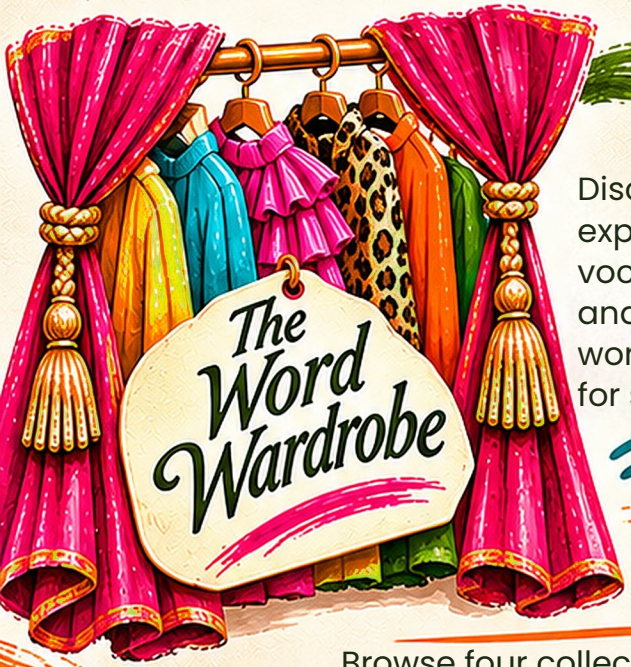


Small, approachable challenges for practicing everyday courage.



The Growing Is Gorgeous Deck

Thoughtful prompts for conversation and connection.



Discover expressive vocabulary and try new words on for size.

The Compliment or the Claw?

Explore the difference between words that build people up and words that leave a mark.

Browse four collections: Practicing Pretty, Growing Together, Enrichment Adventures and A Little Something Extra. Enjoy interactive activities, download printable resources or invite someone to join you.

PIAPI
PRETTY IS A PRACTICE INITIATIVE

Good Things Are Meant to Be Shared.

Meaningful enrichment doesn't require an elaborate curriculum, expensive materials or weeks of preparation.

Sometimes all it needs is a thoughtful invitation.



PIAPI offers accessible activities and resources that organizations can incorporate into existing programming.

- Schools, camps and youth programs can encourage curiosity, communication and creativity.
- Community organizations, family services and mentoring programs can create opportunities for connection and shared discovery.
- Groups serving adult women can bring enrichment into gatherings, social activities and community experiences.

Flexible by Design

Choose a single activity, introduce several over time or incorporate resources into an existing program.

Many experiences use familiar materials, require minimal preparation and accommodate different ways of participating. Selected resources also offer large-print editions and notes for adapting participation to different abilities.

PIAPI isn't a curriculum to implement. It's a collection of possibilities to explore.

Good to Know

Is PIAPI free?	Public activities and resources are free. Separately offered institutional products or licenses may have their own terms.
Do participants need accounts?	No. Public experiences are accessible without individual accounts or memberships.
Can we share resources?	Share original, unmodified PDFs directly with participants. Organizations and public websites should link to PIAPI rather than host copies. Modified versions require written permission.
Where do we begin?	Visit **piapipretty.com** and choose an experience suited to your participants. For organizational inquiries and collaboration, contact **kbkeene@piapipretty.com**.

A Beautiful Place to Begin.

Start with one activity. One conversation.
One unexpected discovery. See where curiosity takes you.

Because the most meaningful experiences don't always announce themselves as important. Sometimes they're simply the moments we remember, the things we learn and the connections we carry forward.

www.piapipretty.com

PIAPI™, Pretty Is a Practice™ and Growing Is Gorgeous™ are trademarks of Keene in Print.
© 2026 Keene in Print. All rights reserved.